

About Us

Our innovative, automated and intuitive platform allows you to launch your beautiful, data-driven web presence in minutes. Our Artificial Intelligence Design Assistant (aka AiDA) empowers every user, first-time or expert, to build and market a brand, backed by simplicity, automation and data insights.

Mission

Our mission is to support entrepreneurs in starting, building and growing their online presence.

Vision

Our vision is to create an accessible AI-powered web service platform that supports entrepreneurs in starting, building and growing their online presence.

Slogan

Make your Mark!

Value Proposition

Spend your time running your business, not your website. Let AiDA do that work for you.

Positioning Statement

To entrepreneurs (target), Bookmark is a web services platform (frame of reference), that instantly delivers personalized websites with data-driven insights (point of difference). Using Advanced AI and machine learning technology (AiDA), our mission is to support starting, building and growing your online presence. (Reasons to believe).

Our Values

Taken direct from current [bookmark.com](https://www.bookmark.com) website

<https://www.bookmark.com/about-us>